

Comparison focused on organizing company sports challenges

Activy



Strava



App language	English, Spanish, French, German, Czech, Polish, Ukrainian new languages can be added upon request and fee	English, French, German, Italian, Portuguese, Spanish.
Inclusive Gamification	proven gamification systems not only for sporty people - awarding mix of performance and engagement - for everyone. Highly customizable with all options you can create with our know-how. Whole company program based on editions, not only small, random challenges.	strongly focused on sports performance - counting kilometers demotivating beginners and lovers of other activities than bike or run challenges based on most in activities, group goal, fastest effort, longest single activity
Leaderboards	based on points and all sports metrics, divided into all categories or combined, rankings for any group of teams, within team ranking, divided by genders	based on sports performance only: distance, time, speed, number of steps but only in GPS recordings, no teams, no genders
Customization & Branding	all challenges types, gamification rules customized, you can use the recommended model proven in 400+ companies, excessive branding, custom pages, promotional materials	very limited settings of challenge - name, description and start/end time available, only clubs have logo and photo
Sports activities	100+ disciplines in 3 main categories, comparable to each other in gamification scoring system	50 disciplines, but challenges mainly on cycling and running
Connected Devices	Strava, Garmin, Polar, Suunto - all fraudulent-free	Garmin, Polar, Suunto, FitBit, Wahoo and some other apps, not resistant to frauds, native Strava WearOS and WatchOS app
Counting steps	from all sources, no GPS needed	in challenges only from GPS recorded runs and walks
Teams	predefined groups of teams and rankings; user created teams	none
Extra engagement features	missions, events, ActiveCoins, bonus places and more	only competition, events and challenges
Social Feed	closed for a company, team, event	mix with friends or for a club
Communication	post as company, send push notifications, access to emails, localization in languages, scheduling posts, communication kits from Activy	post as company in a club
ESG (charity, ECO)	live tracking of customized charity goal, flagging ECO activities, automatic detection of commuting to office locations, CO2 reports	none

Data and Reporting	various, complex stats of company (all metrics and all timeframes), teams and individuals, reporting platform, data downloadable, managed by account manager for consistency and user cases	all very limited: no stats for a challenge, stats for a club limited to few metrics, no timeframes at all for stats - only all in total, no downloads, risk of inconsistent data and edge cases
Fraud Verification	algorithm to detecting vehicle rides, human verification by support team, photo verification, reporting suspicions, removing activities	reporting by other users for segment verification but no chance to remove from a challenge or group
User management	full control and easy to scale and manage - joining with company, team or individual passwords, additional data like working email, employee number, unjoining, team management	very cumbersome - one organizer invites all users but needs to have them in friends already, others can invite with acceptance but hard and time-consuming to verify and scale in the company
User data, T&C of challenge	full control of compliance and permissions, T&C prepared by Activity team, additional user data for authentication, closed to a company	none
Service support & helpdesk	the challenge setup and run with customer account from Activity, all user questions answered and resolved by Activity, full control over project, promotional materials, promo websites, reports, communication kits, managing engagement - all by Activity team and company	no dedicated support, user problems with GPS tracking not resolved as they have mainly individual impact, no adjustments, lack of control
Size limitation	no limitations, the app and joining a challenge is free for employees	invitations up to 199 athletes. Free users can join for free only to 3 challenges at a time!